

INTRO

CURT STEINHORST

ONSTAGE INTRODUCTION

Curt Steinhorst loves attention. More precisely, he loves the science of attention. He is the author of the Amazon bestselling book, *Can I Have Your Attention?*, and is a regular Forbes contributor on Leadership Strategy.

He coaches founders and CEOs of multibillion-dollar brands on how to capture and keep the attention of their internal and external audiences. The consultancy he founded, Focuswise, helps organizations develop focused and productive cultures. Clients include Southwest Airlines, JPMorgan, Allstate, Marriott, the Naval Academy, and even Taylor Swift's record label.

Speaking, training, and consulting with such a diverse set of organizations has given him and his team the opportunity to explore what works, and how we can focus on what matters in the age of constant distraction.

And now, please give your undivided attention to our keynote speaker, Curt Steinhorst.